Driivz - Cookies and Similar Tracking Technologies Policy

This Cookies and Similar Technologies Policy (this "**Policy**") provides you with general information about cookies and similar technologies (collectively, "**Tracking Technologies**") as well as how and for what purposes Driivz Ltd. and its affiliates ("**Driivz**", "**we**", "**us**" or "**our**") use such Tracking Technologies on the Web Site (as such term is defined under the Privacy Policy).

Please take the time to read this Policy. If you have questions or comments, you are welcome to contact us at: contactus@driivz.com.

- What Are 'Cookies'?

- For what purposes are Cookies being Used?

- What Are 'Session' and 'Persistent' Cookies?

- What Are 'First-party' and 'Third-party' Cookies?

- What Are 'Similar Technologies'?

- How Does Driivz Use Tracking Technologies and for What Purposes?

- Does Driivz Need to Obtain My Consent for Using Tracking Technologies?

- Can I Manage My Tracking Technologies Preferences at Any Given Time?

- Will Driivz Change This Policy?

- Appendix A: Tracking Technologies Table

What Are 'Cookies'?

Cookies are small files with pieces of information, normally consisting of just letters and numbers, which websites use when users visit them.

Software on the users' devices (for example, a web browser) can store cookies and send them back to the website the next time they visit, to make a specific function of the website work and to provide information about the user's activities on the website.

For What Purposes Are Cookies Being Used?

Cookies are used in numerous ways. For example, when analyzing traffic to a website or tracking users' browsing behavior.

Cookies are widely used as they allow a website to recognize a user's device. Cookies and other similar technologies help websites to remember the visitors and their activities, for example, the user's login details, or the goods users wish to buy when they add goods to their online basket or proceed to the checkout on an internet shopping website.

What Are 'Session' and 'Persistent' Cookies?

"Session Cookies" are removed from your device once you close your browser session.

"Persistent Cookies" last for longer periods on your device - after you close your browser session.

A user can delete previously set persistent cookies manually or configure the browser settings to delete cookies, as further described below.

What Are 'First-party' and 'Third-party' Cookies?

First-party cookies are set directly by the website that the user is visiting. For the purpose of this Policy, these are cookies that are set directly by the Web Site.

Third-party cookies are set by a domain other than the one visited by the user. For the purpose of this Policy, these are cookies that are set by service providers of the Web Site.

What Are 'Similar Technologies'?

Functions usually performed by a cookie can be achieved by other means. This could include, for example, using certain characteristics to identify devices so that visits to a website can be analyzed.

Any technology that stores or accesses information on the user's device is relevant for this purpose, and therefore it includes, for example, HTML5 local storage, Local Shared Objects and fingerprinting techniques.

Additionally, technologies like scripts, tracking pixels and plugins, wherever these are used – are also considered as similar technologies.

Does Driivz Use Tracking Technologies?

Yes, we do.

We use both Session Cookies and Persistent Cookies as part of your experience on the Web Site so that we can facilitate the use of the Web Site's features and tools, keep track of your preferences, improve your experience with our Web Site, for web analytics and for marketing purposes.

Some cookies are strictly essential for the operation of the Web Site while other cookies help to improve our services and marketing activities. The same rule goes for all Tracking Technologies that we use.

We have created a detailed Tracking Technologies table page, which is attached as an **Appendix A** to this Policy and is available here. The table will provide you with a clear and comprehensive image of the Tracking Technologies that we use.

When a Tracking Technology contains personal data, as indicated in **Appendix A**, then the **Driivz Privacy policy** applies as well.

Does Driivz Need to Obtain My Consent for Using Tracking Technologies?

Yes, however only with respect to the Tracking Technologies that are not strictly essential for the operation of the Web Site, as further indicated in **Appendix A**.

If you do not agree to accept our cookies or other Tracking Technologies that are not strictly essential for the operation of the Web Site, you can manage your tracking technologies preferences of your web browser or decide not to use our Web Site.

Can I Manage My Tracking Technologies Preferences?

Every browser allows you to manage your Tracking Technologies preferences, usually found in the "Help" or "Settings" sections of the web browser.

Here are some links to some commonly used web browsers: (a) Google Chrome; (b) Microsoft Edge; (c) Mozilla Firefox; (d) Microsoft Internet Explorer; (e) Opera; (f) Apple Safari.

In addition, you can turn off certain third party targeting or advertising cookies by visiting the following link: Network Advertising Initiative.

To find out more about cookies, including how to see what cookies have been set, you can visit the following websites: www.aboutcookies.org and www.allaboutcookies.org.

Some web browsers offer a "Do Not Track" ("DNT") signal. A DNT signal is an HTTP header field indicating your preference for tracking your activities on our services or through cross-site user tracking. The Web Site do not respond to DNT signals.

Will We Change This Policy?

We update this Policy, where needed. Every time we will change this Policy, we will either send you an email about it or post a notice on the Web Site. We will post a notice on the Web Site if our policy update includes substantial changes and obtain your consent once again, where required under applicable laws.

This Policy was last updated on April 11, 2021.

Appendix A: Tracking Technologies Table

Strictly Essential

Name	Purpose	Expiration Date	1st/3rd Party
CookieConsent	This cookie stores the user's cookie consent state for the current domain.	1 month	1st

Analytics Cookies

Name	Purpose	Expiration Date	1st/3rd Party
__hssc	This cookie identifies if the cookie data needs to be updated in the visitor's browser.	1 day	1st
__hssrc	This cookie is used to recognize the visitor's browser upon reentry on the website.	Session	1st
__hstc	This cookie sets a unique ID for the session. This allows the website to obtain data on visitor behavior for statistical purposes.	1 year	1st
_ga	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	1st
_gid	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	1st
_gat_gtag	Google Analytics - Used to analyze visitor browsing habits, flow, source and other information.	1 minute	3rd

Name	Purpose	Expiration Date	1st/3rd Party
hubspotutk	This cookie sets a unique ID for the session. This allows the website to obtain data on visitor behavior for statistical purposes.	1 year	1st

Additional Similar Technologies

Name	Purpose	Expiration Date	1st/3rd Party
test_cookie	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.	15 minutes	3rd
cfduid	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month	3rd
elementor	This storage tool is used in context with the website's WordPress theme. The tool allows the website owner to implement or change the website's content in real-time.	Session	1st